

VNV MARKETING

Building Digital Presence.
Driving Business Growth.

OUR SELECTED WORK

- 01 RVK Consulting LLP — Website Design & Development
- 02 Innonest Interiors & Innonest Studio — SEO + SMO
- 03 Lotus Green Farms — Meta Ads + SMO + Lead Generation

STRATEGY • CREATIVE • SEARCH • SOCIAL • PAID GROWTH

WE BUILD. WE OPTIMISE. WE GROW.

At VNV Marketing, we help businesses build a stronger digital presence through websites, search visibility, social media and targeted advertising. Our approach combines creative execution with performance-focused marketing.

RVK CONSULTING LLP	WEB DEVELOPMENT	WordPress website design, structure, responsive development and conversion-focused presentation.
INNONENT INTERIORS	SEO • SMO • SOCIAL	Search optimisation, content strategy, social media management and organic visibility.
LOTUS GREEN FARMS	META ADS • LEAD GENERATION	Meta campaign strategy, audience targeting, lead generation, creative testing and optimisation.

RVK CONSULTING LLP

WEBSITE DESIGN & DEVELOPMENT

Professional WordPress website development focused on clear communication, usability and a credible online presence.

WHAT WE HANDLED

- WordPress website development
- Website structure & navigation
- Responsive design
- Service page development
- Content placement
- Conversion-focused CTAs
- Basic on-page SEO
- Mobile optimisation

OUR FOCUS

Professional Presence → Clear Communication → Better Enquiries

INNONEST INTERIORS

SEO + SMO + SOCIAL MEDIA

Organic visibility and social media engagement for an interiors brand.

SEO

- On-page optimisation
- Keyword targeting
- Website content optimisation
- Internal linking
- Local search optimisation

SMO / SOCIAL

- Content strategy
- Instagram management
- Reels & carousels
- Promotional creatives
- Engagement strategy

OUR FOCUS

Build stronger search visibility while maintaining a consistent, engaging social media presence.

INNONEST STUDIO

SEO + SMO

Search and social optimisation designed to strengthen brand visibility across digital channels.

FOCUS AREAS

- SEO
- SMO
- Content planning
- Instagram growth strategy
- Creative direction
- Brand communication

OUR FOCUS

Discover → Strategise → Create → Optimise → Measure

LOTUS GREEN FARMS

META ADS + SMO + LEAD GENERATION

Real estate campaign focused on reaching relevant audiences and generating enquiries.

WHAT WE HANDLED

- Meta Ads strategy
- Audience research
- Campaign setup
- Lead generation campaigns
- Creative testing
- Audience targeting
- Campaign optimisation
- Social media optimisation

OUR FOCUS

Reach the right audience → Generate enquiries → Optimise campaigns

DIGITAL GROWTH SERVICES

SEO

Build organic search visibility through structured website and content optimisation.

SOCIAL MEDIA MANAGEMENT

Strategy, content planning, reels, creatives, publishing and audience engagement.

META ADS

Campaign strategy, targeting, creative testing, optimisation and lead generation.

WHATSAPP + EMAIL MARKETING

Customer communication, promotional campaigns, follow-ups and retention-focused messaging.

WEBSITE DEVELOPMENT

Professional WordPress websites designed around credibility, usability and conversion.

SMO

Optimise your social presence for better discoverability, engagement and brand consistency.

VNV PRICING

Transparent. Simple. Business-focused.

SERVICE	VNV STARTING PRICE
SEO	₹7,000 - ₹8,000 / month
Social Media Management	₹15,000 / month
WhatsApp + Email Marketing	₹7,000 / month
Meta Ads Management	₹10,000 / month

COMBINED MONTHLY SERVICE RANGE

₹39,000 - ₹40,000 / MONTH

Note: Advertising spend is separate from campaign management fees. Final pricing can vary based on deliverables, platforms, content volume and campaign scope.

PRICING CONTEXT

Our pricing is designed to provide professional execution without unnecessarily heavy agency retainers.

SERVICE	VNV	PUBLIC MARKET RANGE*
SEO	₹7K-₹8K	~₹8K-₹50K+
Social Media	₹15K	~₹5K-₹30K+
Meta Ads Management	₹10K	~₹8K-₹15K+ entry-level
WhatsApp + Email	₹7K	Varies by scope

*Published pricing references vary considerably by deliverables, creative volume, strategy, reporting, business size and location. This comparison is indicative rather than a like-for-like quotation.

WHY VNV

STRATEGY FIRST

We understand the business, audience and objective before deciding what to publish or promote.

CREATIVE + PERFORMANCE

Creative gets attention. Performance data tells us what to optimise.

ORGANIC + PAID

SEO and social build long-term visibility while paid campaigns accelerate reach and enquiries.

ONE GROWTH PARTNER

Website, SEO, social media, WhatsApp, email and paid campaigns under one team.

TRANSPARENT PRICING

Clear service fees with advertising budgets kept separate.

FROM IDEA TO GROWTH

01 DISCOVER Understand your business, audience and objectives.

02 STRATEGISE Build the right channel and content plan.

03 CREATE Develop websites, content, creatives and campaigns.

04 LAUNCH Publish, optimise and run campaigns.

05 MEASURE Track visibility, engagement, leads and campaign performance.

06 OPTIMISE Use insights to continuously improve.

VNV MARKETING

YOUR BUSINESS HAS A STORY.
LET'S BUILD ITS DIGITAL PRESENCE.

Website Development | SEO | SMO | Social Media | Meta Ads | WhatsApp | Email
Marketing

Let's talk about your next growth project.